

# ORDER



**Orders**  
**Order / Rev:** 165795  
**Alt Order #:** 06308222  
**Product Desc:** PRIORITIES USA ACT  
**Estimate:** 1564  
**Flight Dates:** 10/09/12 - 10/15/12  
**Original Date / Rev:** 10/03/12 / 10/03/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media  
**Buying Contact:** Casey Bessette  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$0.00
WCGV	6%	\$0.00
WISN	28%	\$0.00
WITI	28%	\$0.00
WMLW-	2%	\$0.00
WPXE	0%	\$0.00
WTMJ	17%	\$0.00
WVTV	2%	\$0.00
WYTU	0%	\$0.00